

# MEDIA RELEASE

## API and FOIF Reach Partnership Agreement

ROCKVILLE, MD – Automated Precision Inc. (API, [www.apisensor.com](http://www.apisensor.com)) and FOIF Co., Ltd (FOIF) have reached an agreement to partner. This partnership brings together FOIF's and API's technology and manufacturing strengths, creating the opportunity for advancement in the construction and surveying industries.

"API's strength in ranging technology, digital imaging and controls, plus FOIF's modern manufacturing capability makes this strategic [partnership] a natural extension for us in the advanced surveying market," said Dr. Kam Lau, President and CEO of API.

While the full details of the partnership have not been released, API will begin as the global distributor of a new line of AP/FOIF surveying products in key international markets. This includes a whole range of surveying and positioning instruments and accessories which focuses on professionals and operators of all skill levels around the world.

The AP/FOIF partnership will also provide global technical support to customers and will see collaboration on marketing and product development, including an AP/FOIF line of construction and surveying tools.

"The partnership will also lead to a collaborative effort to develop the next generation of advanced precision surveying and geodetic surveying products," said Dr. Lau. API has a thick portfolio of precision measurement tools and great engineering depth.

The partnership will first be realized as both companies exhibit together at INTERGEO 2011, September 27-29, Nuremberg, Germany (Hall 7/Stand A13).

FOIF (<http://www.syg.com.cn>), headquartered in Jiangsu, PRC, manufactures a comprehensive line of construction and surveying equipment, including lasers, levels, GPS systems, theodolites and total stations. It is a 43 year-old company, founded as Suzhou First Optical Instrument Factory in 1958. With more than 500 employees, FOIF integrates R&D, manufacturing, sales, logistics and after-sales services of surveying instruments. FOIF now is the leading manufacturer in PRC, focusing on the needs of construction industries and surveying markets.

Automated Precision Inc. (API) is a world leader in advanced measurement solutions. Founded by Dr. Kam Lau in 1987, API leads the metrology industry through innovation and higher standards of accuracy. API products are used by the world's leading automotive, aerospace, machine tool, and CMM manufacturers. The experienced engineering team at API is unmatched in its ability to create advanced, innovative products, which meet the needs of rapidly evolving industries. API is headquartered in Rockville, MD, and may be contacted at (800) 537-2720 or at [info@apisensor.com](mailto:info@apisensor.com), and found on the Web at [www.apisensor.com](http://www.apisensor.com)

